

ReINVENT & ReBUILD WEBINAR SERIES

Working together for a stronger and fairer physical activity and sport system for all



COVID-19 has impacted how, when and where people can be physically active. The pandemic has increased global awareness of physical activity's importance for mental and physical health, yet it has also revealed and accelerated widening inequities. Now is the time to use COVID-19 as a catalyst for change and reinvent a stronger and fairer physical activity and sport system for all.

Through a series of eight webinars, featuring panellists from the physical activity and sport system, we will explore different approaches to achieving this goal. We will discuss four interconnected themes to identify practical actions needed, including innovation, partnership, use of evidence, and accountability and investment. Each webinar will also feature a question and answer session.

These webinars continue the conversation started in April 2021, during a webinar marking the International Day of Sport for Development and Peace. To learn more and watch the recording of the event, please visit <https://tinyurl.com/2uymu5x8>






Speakers of our webinar series include

Europe Active, Global Sports Innovation Center, International Health and Racquet Sports Association, McKinsey and Company, Sport for Development Coalition, The Commonwealth Secretariat, UNESCO, Yunus Sport Hub: Youth Charter, and others from across youth, academia, civil society, industry and government to be confirmed. Youth leaders will be present as panelists for each of the webinars.

Who should attend?

All webinars are open to public and professionals across the physical activity and sport eco-system, including health, exercise, fitness, sport, physical activity, sport for development and peace, and primary health care from across public, private and social enterprises.

WEBINAR SCHEDULE (Availability of interpretation - to be confirmed)

Webinar Title	Date	Time	Registration links
Build forward stronger: Opportunities for exercise, fitness and health	27 May 2021	10.00-11.30 CET	Register here 
<i>This webinar will explore a future vision for exercise and fitness, the opportunities and challenges of engaging more people to be active, and what actions are needed to strengthen the workforce and connect effectively with the health sector.</i> Registration link: https://tinyurl.com/ny3a2dc8			
Ready for change: the future of sport, exercise and fitness	03 June 2021	13.00-14.30 CET	Register here 
<i>This webinar will explore the impact of COVID-19 on physical activity, exercise and fitness and identify key trends which will influence how we reinvent a stronger system. We will also explore what communication we need to reach and engage more people to be active.</i> Registration link: https://tinyurl.com/4vnuacwk			
From evidence to policy: Physical activity and COVID-19	10 June 2021	15.30-17.00 CET	Register here 
<i>This webinar will present the latest science on physical activity and COVID-19 and discuss priority research gaps. We will debate if the evidence is informing current policy and COVID-19 response and recovery plans.</i> Registration link: https://tinyurl.com/fdc5yw8k			
Hidden in plain sight: Realizing the full potential of civil society	17 June 2021	15.00-16.30 CET	Register here 
<i>This webinar will discuss what actions are needed for civil society organisations to strengthen and scale the provision of sport and physical activity opportunities to achieve greater health and social impacts.</i> Registration link: https://tinyurl.com/23s3apvj			
Innovation as an accelerator: from start up to scale	24 June 2021	11.00-12.30 CET	Register here 
<i>This webinar will explore how digital technology and innovation can engage and motivate more people of all ages and abilities to be active. We will discuss whether digital solutions accelerate progress or widen inequalities in access, opportunities and participation in physical activity and sport.</i> Registration link: https://tinyurl.com/55xx2kax			
Measure what you treasure: Strengthening impact and investment in sport and PA	01 July 2021	14.00-15.30 CET	Register here 
<i>This webinar will discuss progress on assessing the impact of physical activity and sport, international efforts to develop standard instruments and indicators of social and economic impact, and what tools are needed to attract and scale greater investment in sport and physical activity.</i> Registration link: https://tinyurl.com/ypprspsc			
An Active Future: Youth Forum to co-create an active generation	08 July 2021	TBC	TBC 
<i>This webinar will provide a platform for youth to voice their perspectives and make recommendations on what and how the physical activity and sport eco-system should be strengthened.</i> Registration link: TBC			
Active for All: Action through stronger partnership	09 Sept 2021	TBC	TBC 
<i>This final webinar will consolidate the recommendations needed to build forward a stronger, fairer and more inclusive physical activity and sport system. We will discuss how to strengthen partnerships and implementation across all domains and between all actors in the system.</i> Registration link: TBC			



World Health Organization

More information: <https://tinyurl.com/dav2hp7r>
 More information from the Department of Health Promotion: <http://eepurl.com/htVo7j>

